



ANNUAL REPORT



2022

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Dear Friends,

As we reflect on last year, we can't help but feel an overwhelming gratitude for everyone who is part of Rural Youths in Action. The dedication and commitment of our board, staff, volunteers and donors allowed us to adapt and improve over the years. Rural Youths in Action (RUYAC) proved itself to be resilient and we remained purposefully focused on our mission of empowering youths in rural communities through education, health care education and environmental preservation.

Your continuous support and collaboration over the years has greatly contributed to the accomplishment of our missions because together we have successfully:

- ◆ Reduced poverty, unemployment and social inequalities amongst youths in rural communities by promoting education, TVET, STEM & entrepreneurship training especially among vulnerable young girls in rural communities.
- ◆ Improved the health conditions of youths in rural communities especially as it concerns the health of young girls.
- ◆ Contributed in the preservation of the rural environment by educating rural youths on climate changes and environmental preservation.

While we envision to be more innovative in our approach, we hope you will enjoy this report and learn more about our work as it relates to the empowerment of youths in rural communities of Cameroon.

Thank you immensely for your continuous collaboration and support on this great journey.

In gratitude,



Founder & Executive Director

Nkeze Martin



Board Chair

Dr Mbesehe Kiara

VISION

RURAL YOUTHS IN ACTION (RUYAC) HAS THE VISION OF EMPOWERING CAMEROONIAN YOUTHS RESIDING IN RURAL COMMUNITIES TO BECOME LITERATE, OVERCOME POVERTY AND ENJOY GOOD HEALTH WHILE PRESERVING THE RURAL ENVIRONMENT.



MISSION

RUYAC HAS THE MISSION TO EMPOWER YOUTHS IN RURAL COMMUNITIES THROUGH EDUCATION, HEALTH CARE EDUCATION AND ENVIRONMENTAL PRESERVATION.



BOARD & STAFF

BOARD OF DIRECTORS

Board chair: Dr MBESEHE KIARA

Board member: KENGFACK CHARLOTTE

Board member: Dr NKENDEM CHRISTABEL

Board member: SELIN ASABA

Board member: TONGO GASTON

LEADERSHIP

Executive Director
NKEZE MARTIN

Head of Education Programs
TSAFACK DJOUDJI ANAS

Head of Health Programs
LEKEUFACK TSAMO EVELYN

Head of Environmental Programs
NGUNI KILIAN DOMINIC

Communication Associate
Dr AMIINKENG PATRICIA





FOUNDING STORY

Rural Youths in Action was founded in January, 2020 by Nkeze Martin. He lost both parents before the age of eight and was raised in Fontem village by his grandmother who is also of blessed memory. Nkeze's difficult childhood experience (difficulties to access quality education and health care) as well as the experience of teaching and volunteering with social enterprises for over 12 years in rural communities inspired the creation of Rural Youths in Action (RUYAC) as a panacea to some of the basic challenges (illiteracy, unemployment, poverty, social discrimination, low health care and environment degradation) currently encountered by youths residing in war-torn rural communities of Cameroon. The organization operated as an unregistered grassroots initiative since the outbreak of the Anglophone crises in 2016 before obtaining its legal non-profit status in January 2020.

PROGRAM ACTIVITIES

EDUCATION

- 11000+ Youths sensitized on TVET & STEM
- 200+ Youths trained in ICT
- 200+ Youths trained in TVET workshops
- 50+ Young girls provided scholarships
- 200+ School uniforms distributed
- 400+ Scientific text books distributed
- 2000+ Exercise books distributed
- 10,000+ pens distributed



HEALTH EDUCATION

- 4300+ Youths sensitized on preventive health care.
- 200 L of blood donated to 5 district hospitals.
- 4100+ Sanitary pads distributed to rural girls
- 200+ cartons of preservatives distributed
- 2000+ tooth paste and brushes distributed



CLIMATE CHANGE & ENVIRONMENTAL PRESERVATION.

- 4210+ Environmentally friendly trees planted
- 2000+ Youths sensitized on climate & environmental preservation techniques
- 46 Youth-led environmental friendly businesses supported
- 15 grassroots seminars on climate change and environment.



STORIES OF CHANGE



Asong Delphine, Thanks to your career orientation and scholarship I was able to pursue my childhood passion in nursing. I am now a practicing nurse and a great inspiration to several girls in my community. I am eternally grateful to RUYAC and all her goodwill partners who made my dream come true.



Nkem Peter, When I loss my parents, I knew all my hopes in life were gone. I lack words to express my gratitude to RUYAC and all her partner who put in the necessary resources to empower me into the great artist I have become in just less than two years. Through this skill, I am self employed and creating employment opportunities for other youths in my community. May God richly grow your organization to create more impact on us the youths in rural communities.



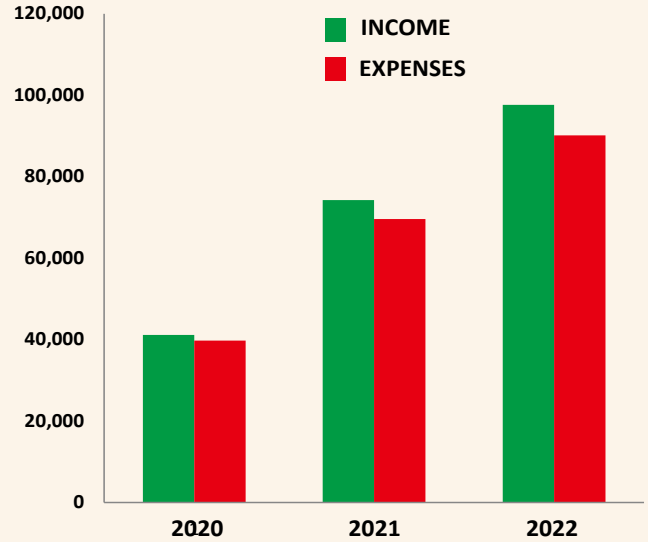
Amina Habiba, I got into an early marriage at the age of 11 years and never knew I could ever generate any income without depending on my sick husband. Thanks to RUYAC's vocational training program, I now own a tailoring workshop and have been training other young girls in Foubot.

Thank you RUYAC !!!

FINANCIAL REPORT

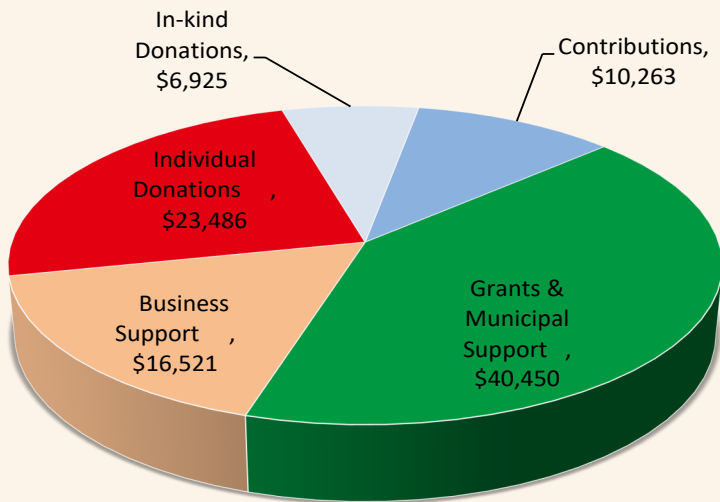
INCOME AND EXPENSES 2020-2022

Thanks to various supports, Rural Youths in Action has been able to grow to meet increasing need over the past three years and we are looking forward to more innovative ways of empowering vulnerable youths residing in rural communities of Cameroon.

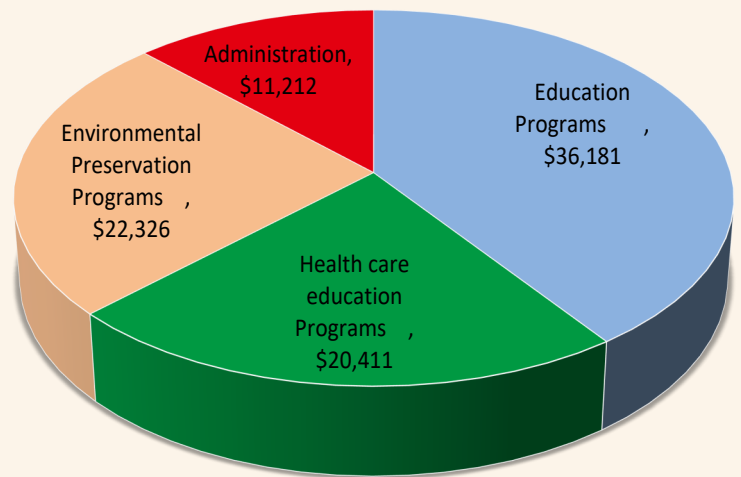


2022 INCOME AND EXPENSES

TOTAL INCOME: \$ 97,645



TOTAL EXPENSES: \$ 90,130



VOLUNTEERS

The incredible and incessant support of our volunteers was a critical part of everything we accomplished in 2022. Throughout a year of changing guidelines and restrictions, our dedicated volunteers adapted and remained focused on supporting us to empower youths in rural communities. A total of 26 volunteers, consisting of 17 females and 9 males contributed their time and expertise to support our empowerment mission of empowering rural youths.

To each of them we say: Thank You!

VOLUNTEER SPOTLIGHT



Mrs Asong Prisca, has volunteered with Rural Youths in Action since December, 2020 and her teaching experience in rural communities of Cameroon has been a great asset to our education and environmental programs.



Dr Nji Kambo is a young medical doctor who has passionately volunteered with Rural Youths in Action for over 2 years. Her passion to improve health status of young girls triggered her to always make out time despite her very busy schedule to enrich our health education programs with her medical knowledge.



DONORS

INDIVIDUALS

(Upper 10 %)

Asong Paul

Kenfack Marie

Atabong Stanis

Ngong Puis

Ndo Peter

Tabi Samuel

Kimbi Sama

Neba Precious

Lefaka Doris

Abety Romanus

Amin Doris

Ngum Prudencia

Fon Peter

Hamidou Hasan

Nkengafack Modest

Sonfack David

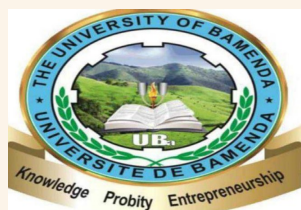
Ayuk Martin

Asaba Judith

Adamou Mousa

Ndinga Jude

CORPORATIONS AND BUSINESSES



IN-KIND SUPPORT

HAND & ART—FASHION

VISION ICT CENTER

REFORM ICT CENTER

GBHS ADUK

DAYCARE BOOKSHOP

CRASH MECHANIC

MBOUDA MUNICIPAL COUNCIL

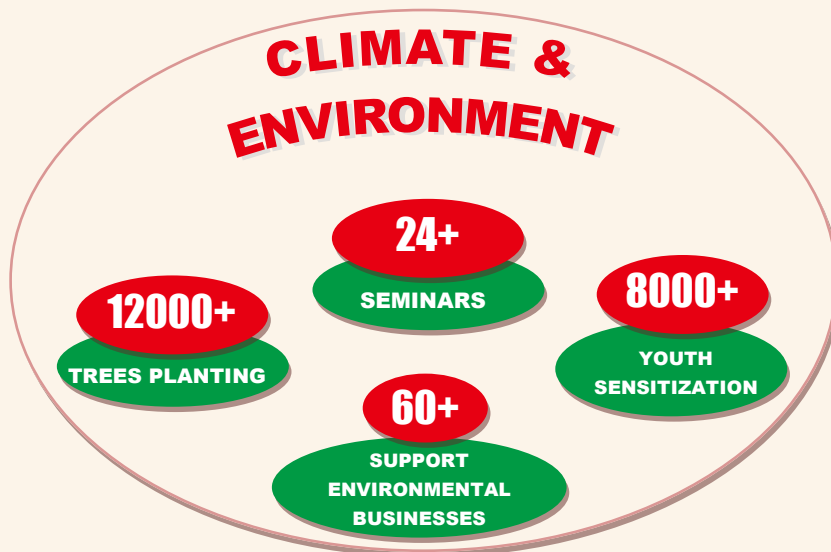
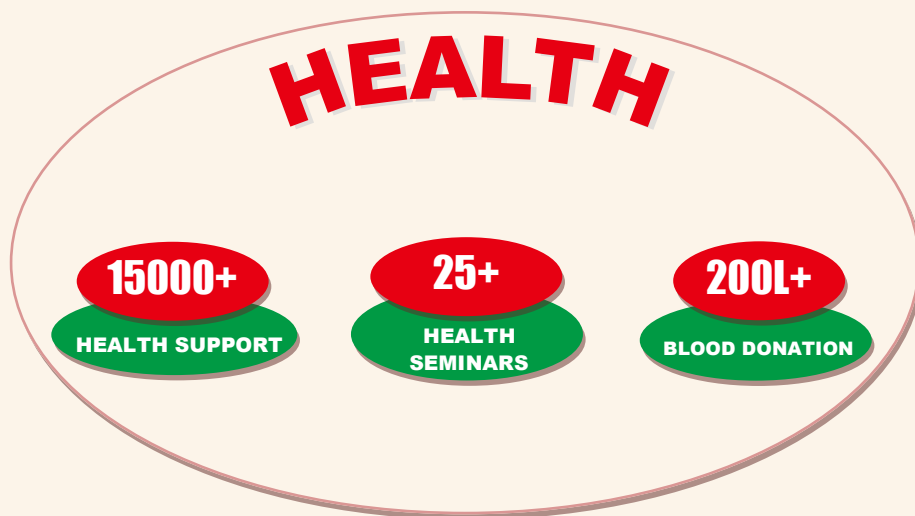
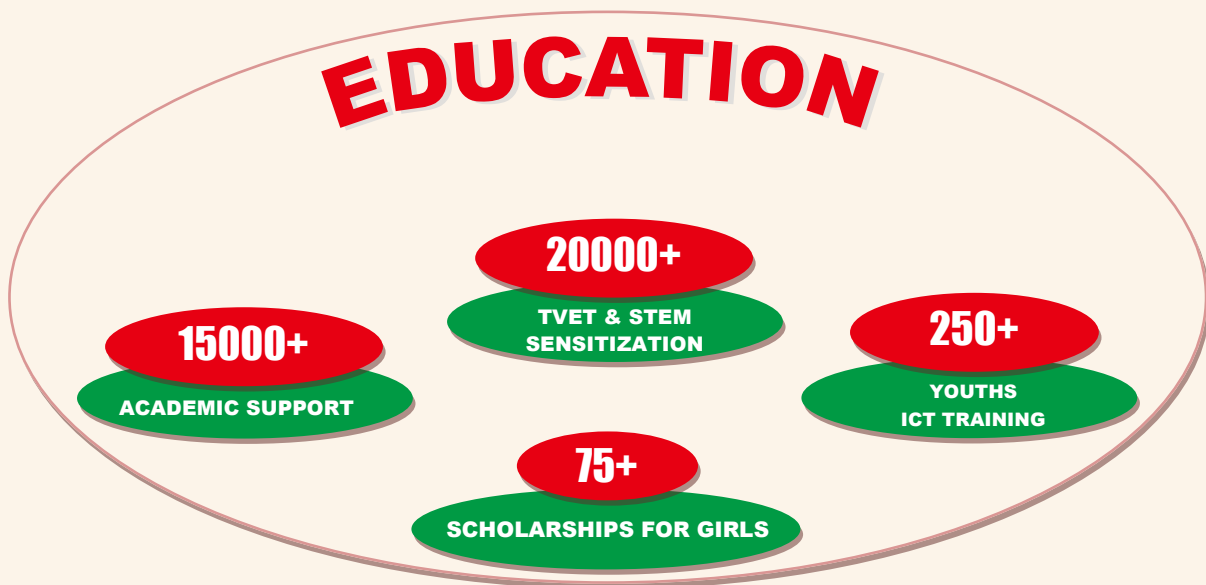
SAMARITAN BOOKSHOP

FOUMBOT MUNICIPAL COUNCIL

FAST FASHION

FUTURE GOALS

With continuous collaboration and partnership we envision to create greater impact in our three domains of activities for the year 2023.



**Our generous partners and supporters make daily significant impacts in the lives of
Youths in rural communities.**

You can be part of this life changing vision by:

- ◆ Praying for the organization
- ◆ Volunteering your time and skills to the organization
- ◆ Donating in-kind and in-cash to the organization

Your action can make a huge difference in empowering rural youths



RURAL YOUTHS IN ACTION

Empowering Rural Youths

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www.ruyac.org